

Get In Front Of Weather Impacting Agriculture

WeatherBELL Analytics provides agricultural participants a single point of access to expert global weather guidance and other major fundamental factors. We will enable you to monitor market trends and identify global anomalies to maximize profits.

Value to Our Customers

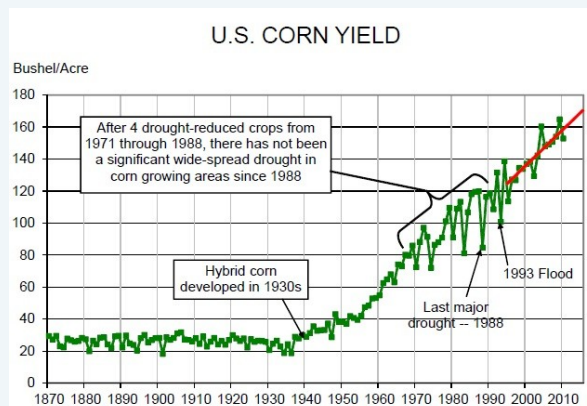
WeatherBELL Analytics strives to provide accurate forecast skill that gives you a tremendous trading advantage. Our Meteorologists, Joe Bastardi and Joe D'Aleo, are two of the best medium range and seasonal forecasters in the world.

With WeatherBELL Analytics Agricultural, traders will have access to our innovative and successful meteorologists, a unique opportunity that potentially gives trading desks untapped trading advantages.

WeatherBELL Analytics has created a unique weather and fundamental insight that provides short and longer-term forecasts that will outperform our competitors on a consistent basis. As you review our insight, you can also access various maps and other tools in order to give you a full picture of the Ag markets and value chain.

WeatherBELL Analytics Agriculture Trader's Brief

The Trader's Brief fulfills the needs of traders that require a concise update to daily global weather conditions. In addition, our extensive weekly report discusses in detail the upcoming week of fundamental news, short and seasonal forecasts as well as market and pricing trends that need to be monitored in the coming week. A preview of the crop report will also be examined by our team of analysts. The Daily Report is published each weekday at 7AM CT and the Weekly Report is published by Sunday at 4PM CT.



**Remember... In Forecasting, Track Record Is Everything.
Ours Is Impeccable!**

WHERE WEATHERBELL ANALYTICS CAN HELP:

- ◆ Energy
- ◆ Agriculture
- ◆ Commodities
- ◆ Supply Chains
- ◆ Many more industries affected by the weather



PRODUCTS OFFERED

Daily Update

Weekly Global Forecast-
Grains

Weekly Global Forecast-
Softs

Weekly Agriculture Global
Forecast

Monthly Forecast

Weekly Global Forecasts

We highlight key weather impact regions and focus special attention on antecedent and future conditions in those regions as they have the greatest effect on production and prices.

Grains

The Grains Report provides traders with insight on weather as well as fundamental, seasonal and other market factors.

Softs

The Softs Report provides traders with insight on not only weather in key soft commodity growing regions but also fundamental and other market factors.

Agriculture Forecast

The Agriculture Forecast provides traders with insight on not only weather extremes and problems but also fundamental, seasonal and other market factors affecting both grains and softs .

Daily Forecast

Story of the day including updates on USDA reports but also tracking of conditions that are likely to impact markets. Daily updates keep you informed of the most recent agriculture news with detailed analysis behind important short-term events

Monthly Forecast

The monthly forecast highlights the overall pattern ideas for the next month and season, particularly concentrating on the impact regions where expected anomalies will affect global crop progress, production and pricing. This information is specifically designed for agriculture professionals, traders, and commodity buyers. The monthly forecast enables you to make informed decisions and have clearer judgment on how to appropriately hedge agriculture risk for his company based on the best weather forecast analysis in the industry.

Basic Service

WeatherBELL Analytics services include daily blogs of current weather trends that is price competitive as well as agriculture-targeted insight on short and long-term patterns.

Premium Products

In addition to our other services, our premium package adds two major features.

- Seasonal reports that are consistently more detailed and accurate than any other weather firm.
- Our Monthly reports, which will provide traders and end-users with extensive lead time on weather patterns in order to take advantage of specific weather events.

Additional services include access to premium services including global weather maps, model data and other sophisticated

Now consider taking all this insight and streamlining them into your trading strategy or into your algorithm for complete efficiency and a full execution process. We can incorporate specific fundamental data and our accurate seasonal forecasts.

For more information contact us at:

sales@weatherbell.com

(212) 856-7259



Turn Weather Patterns Into PROFIT!